

ABOUT SPECIFICITY OF THE NORMATIVE LEGAL REGULATION ON THE REGIONAL AND LOCAL LEVELS OF POWER WITH A VIEW OF INTERACTION IN THE FIELD OF SOCIO-ECONOMIC DEVELOPMENT OF THE MUNICIPALITY (BASED ON THE MATERIALS OF THE CHEREK REGION OF THE REPUBLIC OF KABARDINO-BALKARIA)

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The analysis of the normative legal regulation in the field of socio-economic development of the municipality based on the materials of the Cherek region of the Republic of Kabardino-Balkaria is carried out. There is given the assessment of the most important indicators of the development of the socio-economic sphere. According to the average results of the given indicators the Cherek municipal region takes the third place among the regions of the Republic of Kabardino-Balkaria. Moreover it is given the predicted indicators of the socio-economic development of the region for the period up to 2014 year. Also there is reflected the role and significance of the republican targeted programmes in the field of the socio-economic development. Separately as demonstrative are described targeted programmes concerning provision of housing for young families and development of the hydroeconomic complex. Absolute majority of the realized republican targeted programmes are the logical continuation and more detailed reflection of the federal targeted programmes of the Russian Federation. On the basis of the given data there are defined main indicators of the effectiveness of activity of local governments among which are the level of development of the transport infrastructure, efficiency in housing construction, increasing competitiveness in the sectors of municipal economy.

ФОРМИРОВАНИЕ МЕХАНИЗМА УПРАВЛЕНИЯ РЕСУРСОБЕРЕЖЕНИЕМ НА ПРОМЫШЛЕННОМ ПРЕДПРИЯТИИ

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В статье рассмотрены подходы к определению механизма управления ресурсосбережением, показана роль и значение механизма управления ресурсосбережением на промышленном предприятии, дано собственное определение механизма управления ресурсосбережением, которое стало основой разработки механизма ресурсосбережения на промышленном предприятии. Также представлено обоснование наличия соответствующего инструментария для эффективного управления ресурсосбережением промышленного предприятия. Авторами рассмотрены методы управленческого воздействия: организационные, экономические, социально-психологические, которые применительно к ресурсосбережению промышленных предприятий позволяют определить внутренние резервы мобилизации всех членов трудового коллектива, направленных на достижение результатов деятельности. Разработанный механизм управления ресурсосбережением позволит снизить себестоимость продукции предприятия при прежнем уровне качества продукции.

DEVELOPMENT OF THE MECHANISM OF MANAGEMENT OF COST-EFFECTIVE USE OF RESOURCES AT AN ENTERPRISE

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The article deals with approaches to the definition of the mechanism of management of cost-effective use of resources; moreover, the role and importance of the mechanism of management of cost-effective use of resources is shown. There was given a definition of mechanism of management of cost-effective use of resources, which became the basis for the development of the mechanism of cost-effective use of resources at the enterprise. The authors also presented the grounds of the existence of the appropriate toolkit for the cost-effective use of resources at an enterprise. The authors considered the methods of management measures: organizational, economic, social-psychological, which with regard to the cost-effective use of resources at an enterprise, make it possible to determine the internal reserves of mobilization of all members of the personnel aimed at achievement of performance. The developed mechanism of management of cost-effective use will allow to reduce production cost of an enterprise with the same level of the product quality.